

COMPANY PROFILE

QUALITY PRODUCTS FROM **THE HAND OF EXPERTS**

Seikou
seat cover

Message from Board Of Directors

SEIKOU is a sewing manufacturer based in Bandung, Indonesia.

With extensive experience in automotive interior products, we have developed strong expertise in precision sewing, quality assurance, and manufacturing excellence.

Supported by a skilled workforce and a flexible production system, we deliver reliable and efficient manufacturing solutions to customers across various industries.

We look forward to building long-term partnerships with customers around the world.

A handwritten signature in black ink, reading "Satyadharma Ruslim". The signature is written in a cursive, flowing style.

Satyadharma Ruslim
President Director

seikou
seat cover

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**Our
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PT SEIKOU SEAT COVER

PT SEIKOU SEAT COVER

Expert Sewing Reliable Quality

PT SEIKOU combines expert sewing craftsmanship with advanced production capabilities to deliver precision, durability, and refined finishing.

Reliable quality is maintained through rigorous quality control and an ISO 9001:2015 certified management system, ensuring consistency in every order.

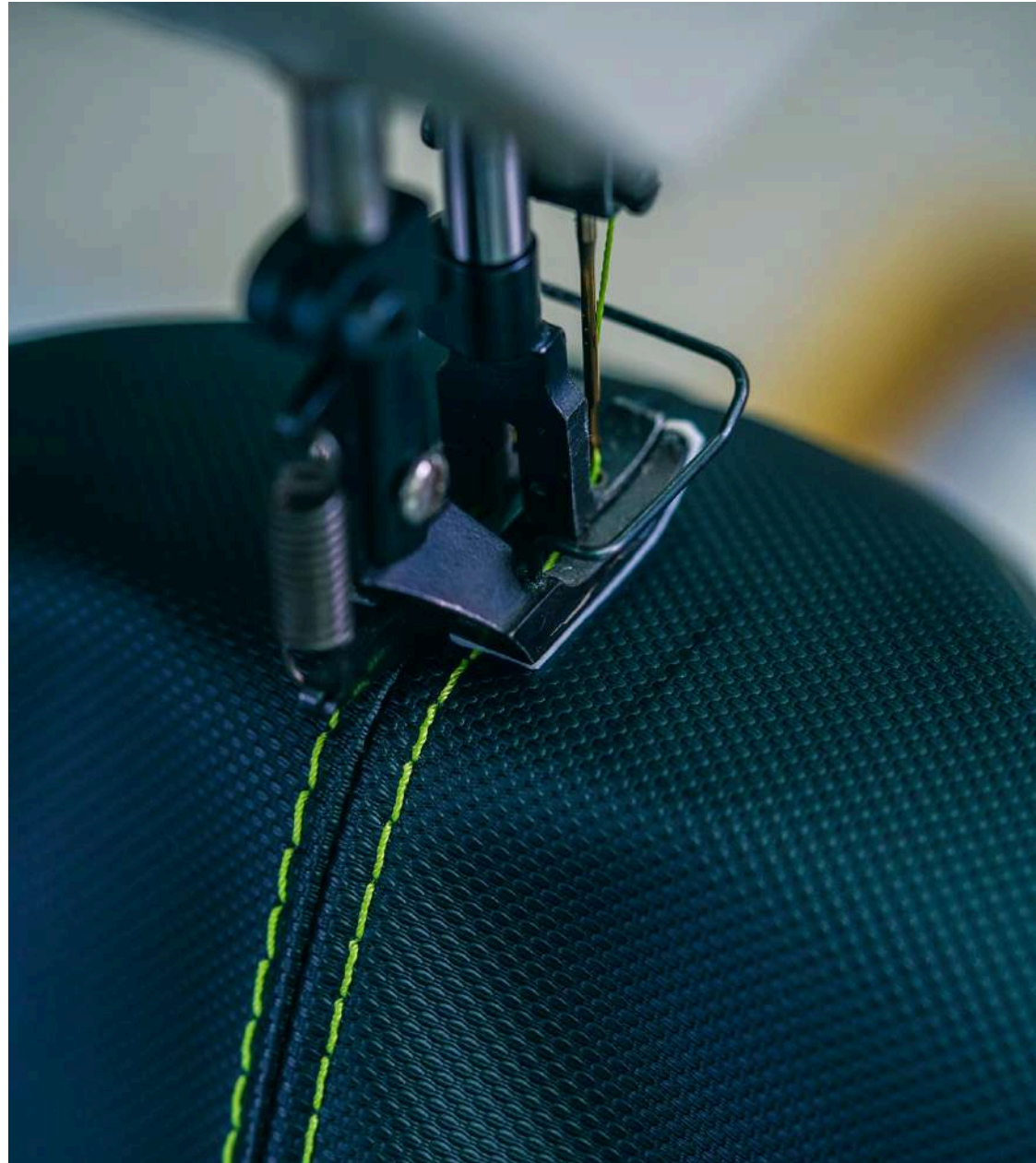
As a trusted business partner for national and global customers, SEIKOU provides competitive and flexible production while meeting quality standards and on-time delivery commitments.

Being a Trusted Business Partner

Reliable Quality Standards

Competitive and Flexible Production

Commitment to On-Time Delivery





History and Philosophy

SEIKOU was founded in 2005 by Mr. Seijiro Hirakawa and Mr. Kazuyuki Hiraki.

With extensive experience in the garment and international business industries, the founders established SEIKOU to deliver high-quality sewing products to global markets.

Since its establishment, SEIKOU has grown steadily by focusing on reliable manufacturing, consistent quality control, and long-term partnerships with customers worldwide.



Built on strong international business expertise, SEIKOU was developed as an export-oriented manufacturer based in Indonesia.

Today, the company continues to grow by combining skilled sewing capabilities with a strong commitment to quality, reliability, and customer satisfaction.

SEIKOU Quality Principles:

Do not accept defective items

Do not produce imperfect items

Do not deliver poor-quality items

Our Team

Board of Directors

Collaborations and Synergy to Create the Best Products



Satyadharma Ruslim

President Director

Satyadharma Ruslim has had a lifetime career in the textile and garment industry for 47 years. His success story comes from his principle of constantly developing human resources and improving professional work culture. In addition to that, aspiring for integrity, commitment, being creative, and competent, are the keys to a company's success.



Toshinori Hiraki

Director

Starting his career in marketing, he has garnered extensive experience in the manufacturing industry for car interior and automotive fabrics. His background contributes to his role in developing and designing company strategies.



Amir Makmur

Director

During his 29-years career in auditing and business development at one of the largest Indonesian textile manufacturing companies, Amir Makmur has shared his expertise to improve company performance through continuous monitoring of process effectiveness, control, and sustainable governance.



Vivi Valentina, SE.Ak

Director

Through her broad experience in finance and accounting, Vivi Valentina leads the role of company financial planning and supervision. With a careful, detailed, and meticulous hand, she ensures healthy cash flow for the company.

Vision

Delivering high-quality and comfortable products to the world through expert craftsmanship.

Mision

1. Build trusted partnerships with customers.
2. Grow sustainably through technology and innovation.
3. Contribute to better quality of life for all stakeholders.

Values

1. Respect Individuals and Work as a Team.
2. Integrity and Commitment.
3. Creadible and Competent.
4. Creative, Ready to Change and Accept Challenges.

PT SEIKOU SEAT COVER

Milestone

Consistent production has sustained SEIKOU's presence in the cut-and-sew industry. Continuous improvements in quality, product variety, and production capacity are driven by strong teamwork and dedication.

Together with SEIKOU, we contribute significantly to the national and global automotive and garment industries, including apparel and non-apparel manufacturing.



OUR JOURNEY

“Growing with Trust, Delivering Quality, Expanding the Future.”

2005 FOUNDATION

Established as a massage chair cover manufacturer serving export markets in Japan

2008 GROWTH

Relocated to Kopo Katapang to support increasing production demand and operational capacity

2012 AUTOMOTIVE ENTRY

Diversified into automotive seat cover manufacturing and began exports to Japan and the United States

2011 EXPANSION

Expanded manufacturing capabilities and entered the garment industry

2015 MARKET EXPANSION

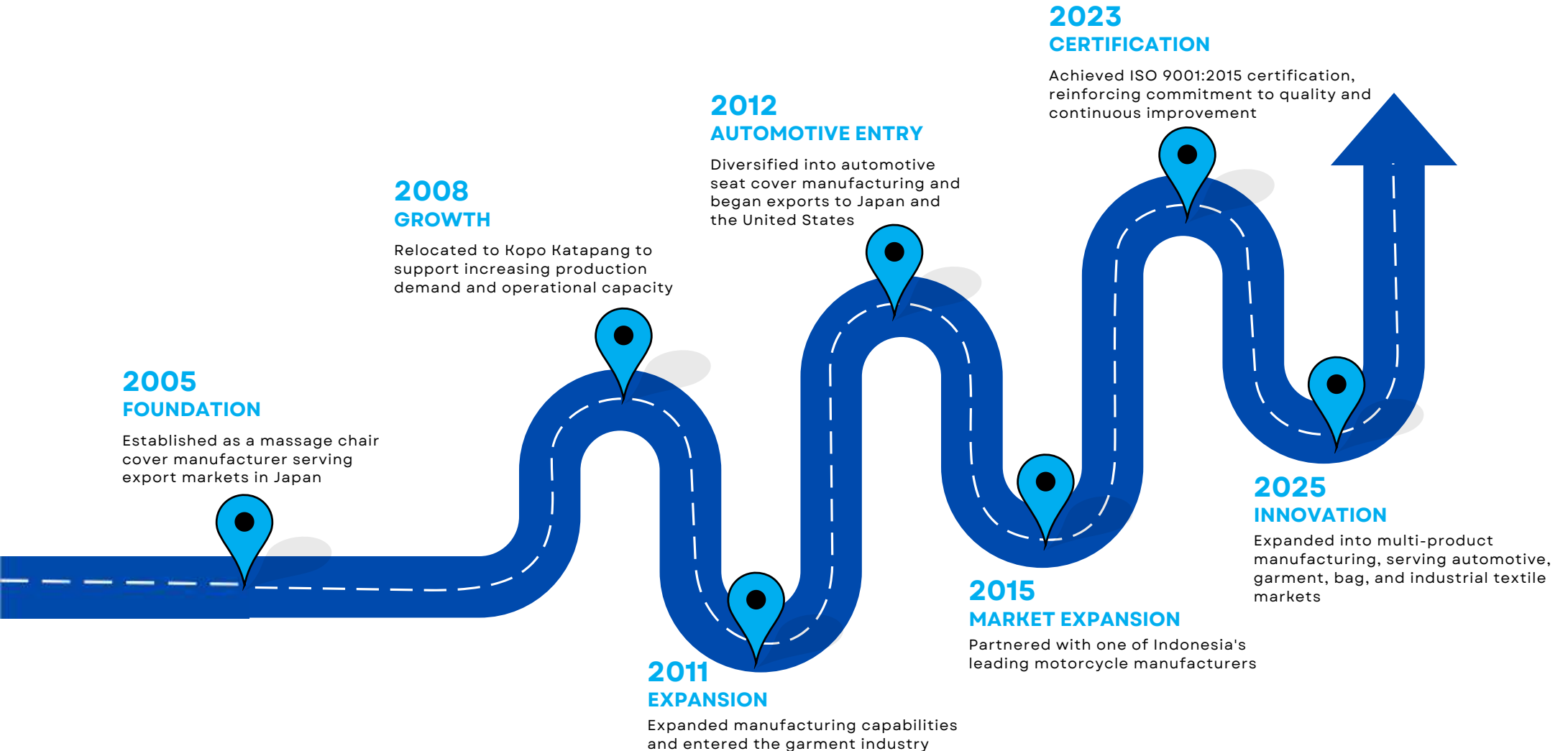
Partnered with one of Indonesia's leading motorcycle manufacturers

2023 CERTIFICATION

Achieved ISO 9001:2015 certification, reinforcing commitment to quality and continuous improvement

2025 INNOVATION

Expanded into multi-product manufacturing, serving automotive, garment, bag, and industrial textile markets



PT SEIKOU SEAT COVER

People Development

Skill Development through SEIKOU Dojo

SEIKOU operates a dedicated training program, the SEIKOU Dojo, to develop skilled sewing operators through continuous learning and hands-on practice.

The Dojo focuses on improving sewing techniques, speed-up skills, and quality awareness while strengthening accuracy through quality guidance, accuracy tests, and defect item recognition.

Through continuous training, SEIKOU ensures stable quality, efficient production, and workforce readiness.

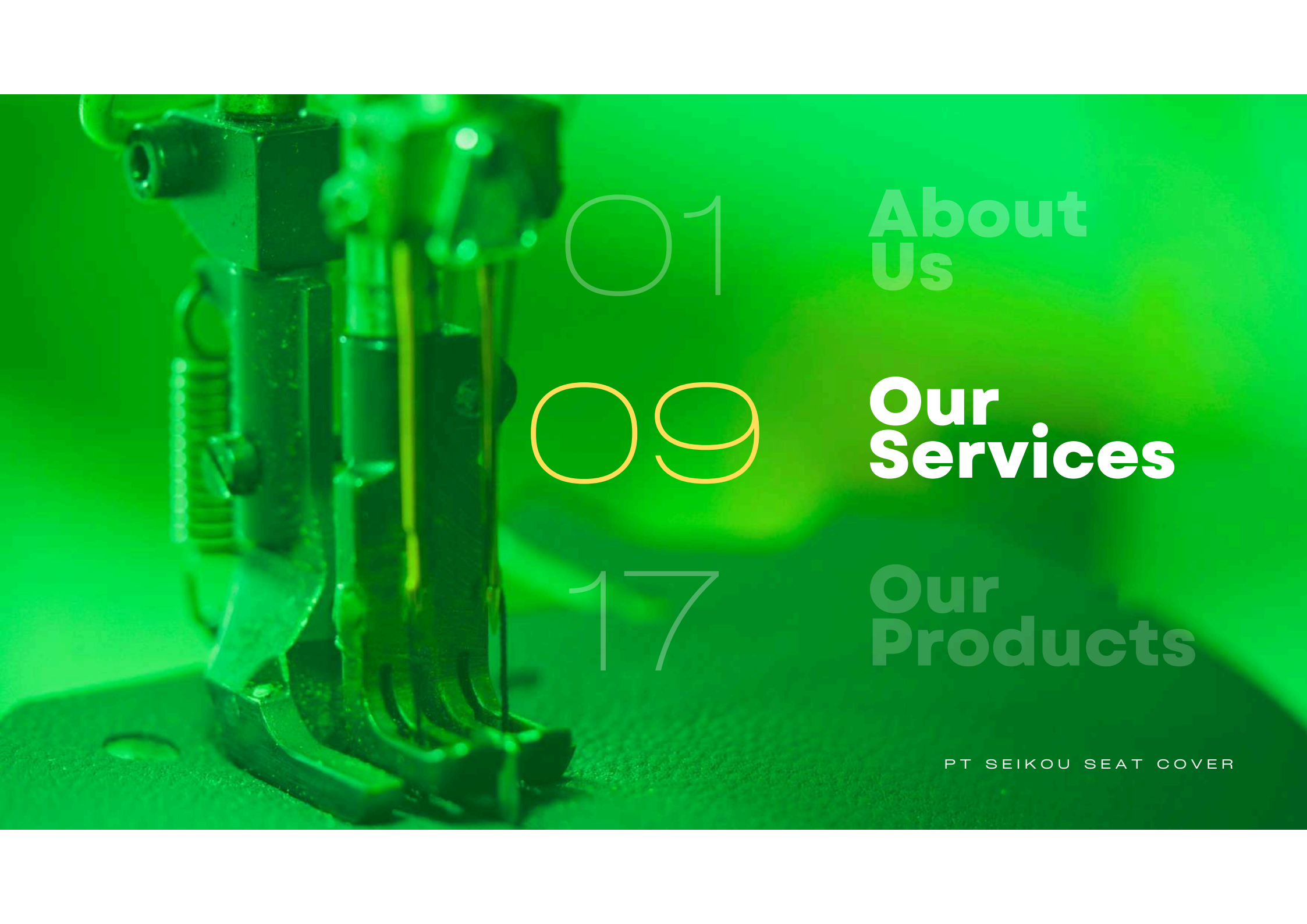
Speed

Sewing Technique, Speed-Up Skill, Quality

Accuracy

Quality Guidance, Accuracy Test, and Defect Item Recognition





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PT SEIKOU SEAT COVER

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**Reliable
Manufacturing
at Competitive
Price**

PRODUCTION CAPACITY

85%

Automotive

237.000 units/month

Automotive 2 Wheels

26.750 units/month

Automotive 4 Wheels

15%

Garment and Miscellaneous

54.000 pcs/month

Research and Development

Quality Products, Measured from the Beginning

Quality start from the development stage. SEIKOU's R&D team supports customers from drawing review to sample development, ensuring product feasibility and manufacturability from the beginning.

Using quality tools such as Failure Mode and Effects Analysis (FMEA), potential risks are identified early to ensure reliable product quality and performance.

Our R&D team works closely with customers to transform design concepts into production-ready products. Production capacity can also be expanded according to customer demand through additional equipment and workforce.



PT SEIKOU SEAT COVER

Manufacturing Excellence

Reliable Manufacturing System

By understanding customer needs, SEIKOU operates an integrated manufacturing system covering material inspection, cutting, sewing, and final quality control to deliver reliable products.

Our production environment is designed to ensure stable quality, efficient workflow, and dependable delivery for every project.

Supported by experienced operators and well-managed production lines, SEIKOU consistently delivers reliable manufacturing performance for a wide range of sewn products.

Understanding Customer Needs, Delivering Reliable Products



PT SEIKOU SEAT COVER

Production Equipment

Modern Equipment Supporting Efficient Manufacturing

SEIKOU continuously upgrades its production equipment to support efficient and reliable manufacturing. Our facilities help maintain stable quality and smooth production flow across all processes.

Design and Development

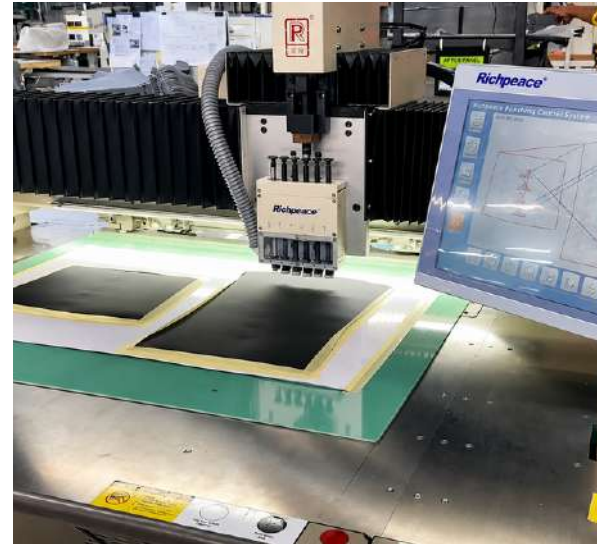
- Plotter Machine
- Laser Engraving & Cutting
- Digitizer

Warehouse

- Fabric Inspecting & Winding Machine
- Magic Tape Cutting
- PE Tape Cutting
- Thread Winder

Cutting

- Automatic Cutting Machine
- Pond Machine
- Straight Knife
- End Cutter
- Band Knife



Special Machine

- Template and Pinhole Machine
- Embroidery Machine

Sewing

- | | |
|--------------------|------------------|
| - Single Needle | - Button Hole |
| - Double Needle | - Button Sewer |
| - Needle Feed | - Snap Button |
| - Walking Foot | - Pocket Welting |
| - Feed Off the Arm | - Pattern Seamer |
| - Overlock | - DLM |
| - Interlock | - Cylinder Bed |
| - Multichainstitch | |
| - Blindstitch | |
| - Bartack | |

Packing

- Needle Detector





Cut & Sew Manufacturing

Flexible Production with Consistent Quality

SEIKOU operates flexible production lines capable of handling a wide range sewn products while maintaining consistent quality standards.

SEIKOU's production flexibility includes:

Flexible Production Types

Flexible Production Layouts

An organized production layout is one of the key factors in achieving efficient workflow and on-time production.

Quality Assurance

Maintaining Quality through 5M Principles

- Machine
- Manpower
- Material
- Method
- Measurement

SEIKOU implements quality control throughout the entire production process by applying the 5M principles to maintain consistent quality and reliable manufacturing performance.



PT SEIKOU SEAT COVER

Shipping

On-time Delivery with Proper Packaging to Preserves Product Quality

SEIKOU ensures that all products are carefully package to maintain quality during transportation and delivery.

Our packaging methods are designed to protect products and ensure safe delivery to customers.

For garment products, needle detector inspection is conducted as a standard quality control measure prior to shipment.

Optimized Processes for Customer Satisfaction



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PT SEIKOU SEAT COVER

SEAT COVER & INTERIOR PARTS



01 DIAMOND
Classic diamond quilting pattern for a premium and timeless appearance.



02 PERFORATED DIAMOND
Diamond pattern combined with perforation for improved ventilation and comfort.



03 CENTER PANEL
Contrasting center panel design that creates a luxurious and sophisticated look.



04 CHEVRON
Modern geometric stitching pattern with a sporty character.



05 RACING LINE
Dynamic line pattern inspired by automotive performance styling.



06 GRID
Square grid stitching that delivers a clean and contemporary design.



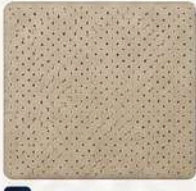
07 ARROW PATTERN
Directional perforated design with a sleek and elegant visual effect.



08 VERTICAL PERFORATED
Vertical perforation layout for a refined and minimalist appearance.



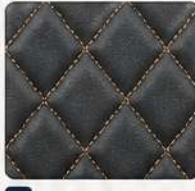
09 FLOW LINE
Smooth flowing stitch lines that emphasize movement and modernity.



10 MICRO PERFORATED
Fine perforated texture offering enhanced breathability and comfort.



11 EMBOSSED TEXTURE
Subtle embossed surface pattern for a premium tactile finish.



12 DIAMOND PREMIUM
Large diamond quilting pattern for an exclusive luxury appearance.



13 HONEYCOMB
Hexagonal stitching pattern with a sporty and futuristic feel.



14 ZIGZAG
Bold zigzag stitching pattern that adds a distinctive character.

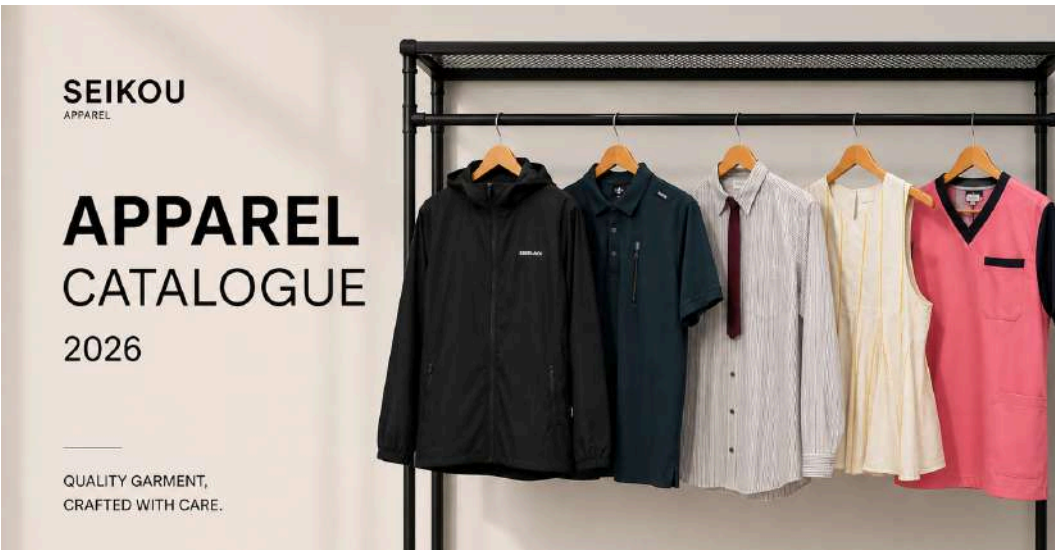


15 DOUBLE LINE
Simple dual-line stitching suitable for modern interiors.



16 CUSTOM PATTERN
Fully customizable stitching design based on customer requirements.

APPAREL



NON-APPAREL & ACCESSORIES



OUR TRUSTED PARTNERS

“We are proud to support leading brands across automotive and garment industries”



NOMURA



Kasai



NIION



Marubeni





PT SEIKOU SEAT COVER

Jl. Kopo Katapang KM.11,2 No. 90
Cilampeni, Katapang,
Bandung, Jawa Barat 40971

P: 022-5892003

F: 022-5891128

E: marketing@seikou-seatcover.com
hrd-ssc@seikou-seatcover.com

www.seikou-sc.com