COMPANY PROFILE

Crafting Excellence in Embroidery
Since 1979

EMBROIDERY DIVISION

Executive Summary

KEWALRAM
PT. KEWALRAM INDONESIA

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Global Recognition
Since 1975

For over four decades, Kewalram Indonesia has delivered innovative embroidery, lace, fabric, and garment solutions to leading fashion and lingerie brands worldwide.

As a vertically integrated manufacturer, Kewalram combines advanced Swiss technology, in-house dyeing and finishing expertise, innovative design capabilities, and sustainable manufacturing practices.

KEWALRAM
PT. KEWALRAM INDONESIA

Embroidery division at A Glance

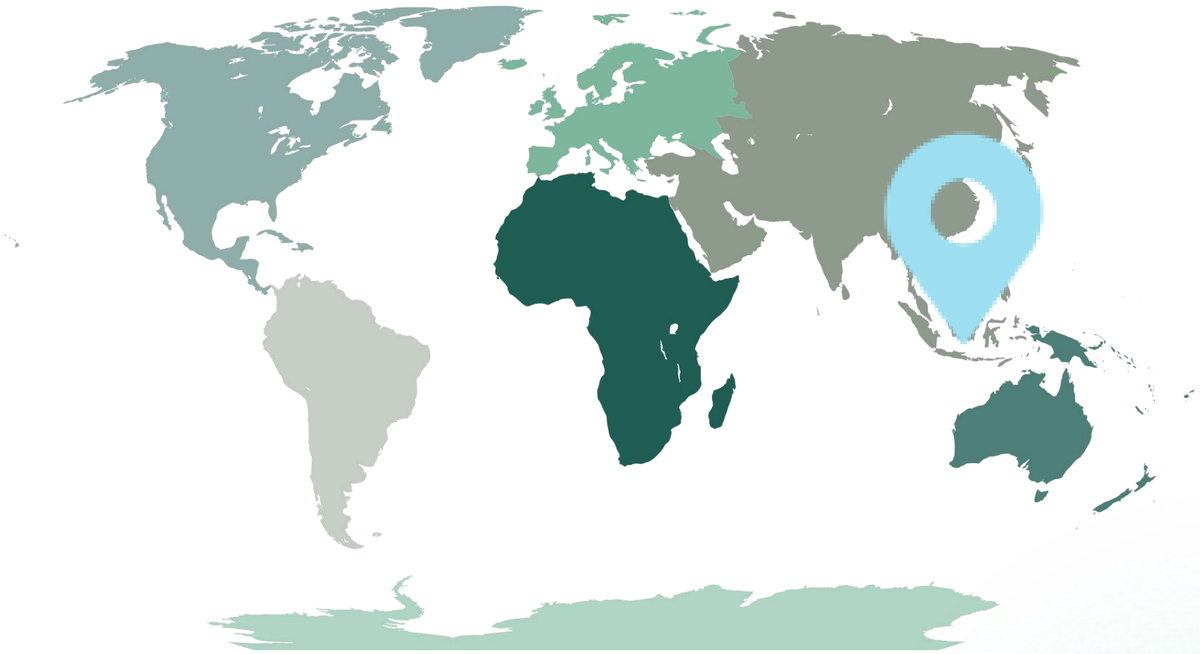
Established: 1979

Export Presence: Nearly 20 Countries

Fully Integrated Manufacturing

Swiss Technology Platform

Sustainability-Focused Operations



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Why Global Brands Choose Kewalram

- Integrated Manufacturing
- Proven Expertise
- Innovation Driven
- Consistent Quality
- Sustainability Focus
- Reliable Delivery

Our Competitive Advantage

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Design Studio
Faster product development

Dye House
High Quality Dyeing and Finishing, Precise color matching

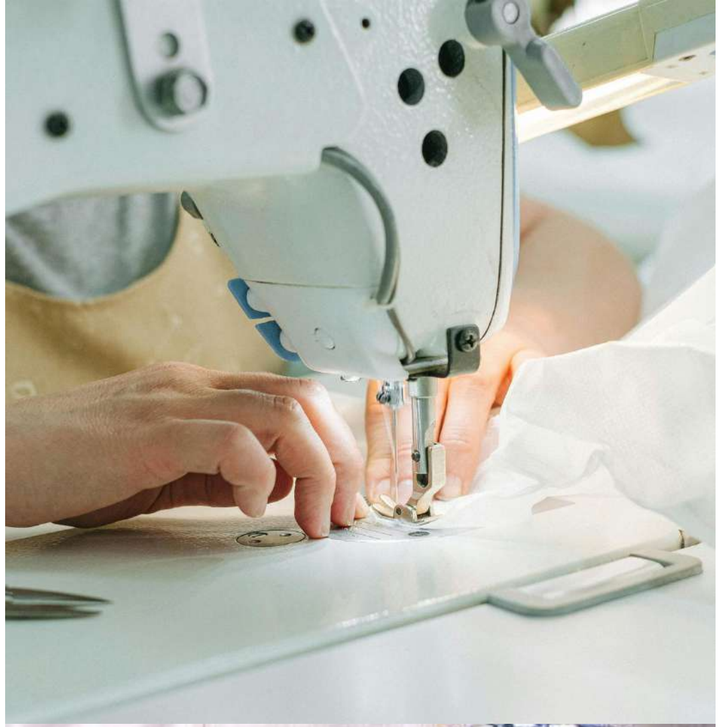
In-house Digitizing
Design Innovation, Design Accuracy

Garment Manufacturing
End-to-End Solution

Swiss Embroidery Machines
Premium Quality Output

Effective Lead Time

End-to-End Manufacturing Excellence



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Design Concept

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CAD Development

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Digitilizing

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Embroidery Production

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Dyeing

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Finishing

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Garment Manufacturing

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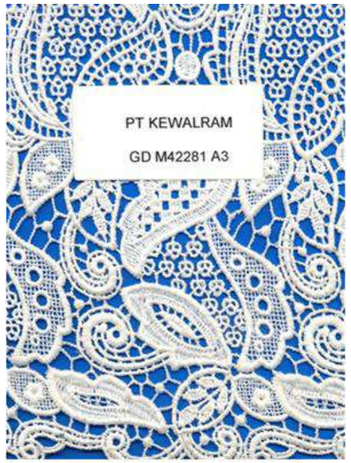
Product Delivery

Product Segment



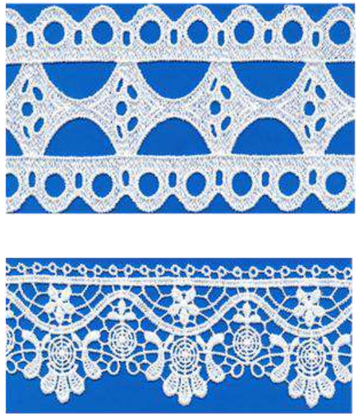
Guipure Allover

Net Allover

Cotton Applique

Contrast Allover

Motif



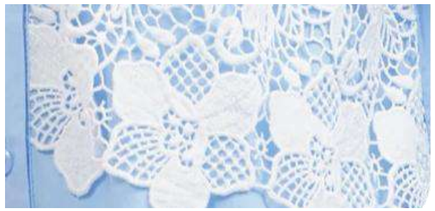
Laces

Lingerie

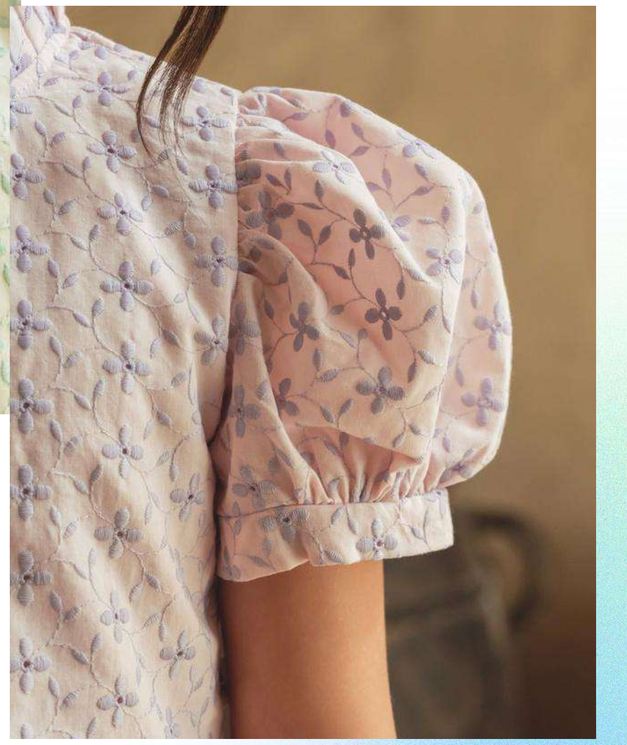
Lingerie

Product Portfolio – Mens wear

Product Portfolio – Womens Wear



Product Portfolio – Kids Wear



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Technology Leadership

Production capacity of 3 million yards per Annum.

Swiss-made Lasser Schiffli embroidery systems equipped with Epoca 06 PRO technology

Benefits:

- Precision embroidery
- Consistent quality
- High efficiency
- Complex design capability
- Faster turnaround

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Design & Innovation

- Trend Research
- Cost Optimization
- Product Development
- Rapid Sampling
- Digital Simulation
- Turning Ideas Into Market-Ready Products.

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Dyeing & Finishing Excellence

Production capacity of
1,800 Ton per Annum

- Water Repellent
- Anti-Pilling
- Wrinkle Resistant
- Low Shrinkage
- Fire Retardant
- Fragrance Finish
- Designed to Improve product performance and enhance customer value.

Sustainability & Compliance

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Responsible manufacturing supported by:

- OEKO-TEX Standard 100
- GOTS
- GRS
- Better Cotton
- ZDHC
- SMETA / Sedex
- ISO 9001

KEWALRAM
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Global Reach

Trusted by Leading Brands

Products supplied to customers across nearly 20 countries, supporting global fashion, apparel, and lingerie brands.

Customer Value Proposition

KEWALRAM
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Integrity First

- Speed
- Quality

Sustainability Focus

- Flexibility
- Innovation

Growth Mindset

- Sustainability
- Reliability
- Competitive Pricing

Your trusted partner for premium embroidery, lace, fabric and garment solutions.

Let's Create Something Exceptional Together

embroidery@kewalram.co.id

PT. Kewalram Indonesia

Bandung, Indonesia